



## **Data privacy statement and consent to the use of data**

**for the websites of Salinen Austria Aktiengesellschaft, company registration number 112541b, Steinkogelstraße 30, 4802 Ebensee am Traunsee**

21<sup>st</sup> of January 2026

### **1. Introduction**

The protection of your privacy is important to us. Salinen Austria Aktiengesellschaft, company registration number 112541b, Steinkogelstraße 30, 4802 Ebensee am Traunsee ("SAAG"), will strictly abide by the statutory data protection provisions when processing your personal details. We have also taken technical and organisational measures to protect your details against loss, manipulation or unauthorised access. The data privacy statement below applies to all use of the websites of Salinen Austria Aktiengesellschaft. In this we provide information for you about the most important aspects of the processing of your personal data.

### **2. Responsible body and contact**

The body responsible for processing your personal data is Salinen Austria Aktiengesellschaft, company registration number 112541b, Steinkogelstraße 30, 4802 Ebensee am Traunsee.

If you have questions about the processing of your personal data or data protection, please contact [info@salinen.com](mailto:info@salinen.com) or send us your query by post.

### **3. Collection, processing and use of your personal data and the legal bases**

In the course of your visit to our website and the processing of your enquiry by means of the contact form, we collect the following personally identifiable data:

- Date and time of your visit to our website
- IP address, name and version of your web browser and information about your operating system
- Website (URL) which you had visited immediately prior to accessing our website
- Name
- Gender
- Contact information (postal address, e-mail address, phone number)

#### **SALINEN AUSTRIA AKTIENGESELLSCHAFT**

Steinkogelstraße 30, 4802 Ebensee am Traunsee, AUSTRIA Tel.: +43 6132 200 0, Fax: +43 6132 200 DW 4100 (Vorstand), DW 4110 (SCM), DW 4111 (Verkauf), DW 4112 (Einkauf/Materialwirtschaft), DW 4114 (Finalproduktion) E-Mail: [info@salinen.com](mailto:info@salinen.com), DVR 0728349, IBAN: AT66 3400 0000 0008 0366, BIC: RZOOAT2L, Reclay UFH Lizenzierungsnummer 05658, Bonushol Lizenzierungsnummer 241,



- Information you provide to us when filling out the contact form

You are under no obligation to provide us with the personally identifiable data which we request. However, failure to provide us with your personally identifiable data may result in you being unable to use all functions of our website. If, in any case, your data is required by law, you will be explicitly noticed to that effect.

#### **4. Use of Cookies**

Cookies are small files that allow storing device-related information to the user's access device (PC, smartphone, etc.). They enhance the user friendliness of websites and thus serve the user (e.g. by storing login data). On the other hand they are used to collect statistical data on the website use and analyse them to improve the offer. Users can influence the use of cookies. Most browsers have an option to restrict or completely prevent the storage of cookies. However, it should be noted that the use and particularly the user-friendliness will be limited without cookies.

Salinen Austria AG makes use of data collected on its website for the following purpose:

- so we can provide you the requested information and services with the best possible quality
- so we can provide you with a personalized experience on our website
- so we can communicate information and announcements regarding our website
- so we understand your requirements and interests better and therefore can optimize our website and our offers

#### **5. Purpose of Data Processing**

We process the categories of personally identifiable data as listed in pt. 3 for the following purposes:

##### **5.1 Websites**

- To be able to provide you with user-friendly websites and further develop and improve these websites;
- To be able to compile usage statistics;
- To be able to recognise, prevent and investigate attacks on our websites.

##### **5.2 Contact form**

- To be able to deal with your enquiry;

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- To be able to contact you to initiate any possible business.

## 6. Transmission of your personal data

For the purposes mentioned above, your personal data will be transmitted to the following recipients:

- IT service providers instructed by us;
- Tax advisers instructed by us for the fulfilment of our tax obligations.

The personal data processed by us is stored on a server in Austria belonging to Salinen Austria AG. Your data will be passed on to authorities if there should be a legal obligation for us to do so.

## 7. Storage period

**7.1** We will only store your personal data for as long as we reasonably consider to be necessary in order to achieve the purposes stated in Point 4 and is permissible in accordance with the applicable law. In all events we will store your personal data for as long as there are statutory retention obligations or if the limitation periods for potential legal claims have not yet expired.

**7.2** In detail we will store your personal data as follows:

### Websites

We will store your data for a period of three months. Longer storage will take place insofar as this is necessary to investigate identified attacks on our websites.

The cookies for Google Analytics are deleted after two years. You can find further information on the terms of use and data protection at <http://www.google.com/analytics/terms/de.html> or <https://www.google.de/intl/de/policies/>.

### Contact form

We will store your personal data for six months in case you have further follow-up questions. Longer storage will take place only insofar as this is necessary to be able to deal with your enquiry.

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### Newsletter

If you agree to us sending you our newsletter, in all events we will store your data for as long as you wish to receive the newsletter.

## **8. Web analysis**

This website uses Google Analytics, a web analytics service provided by Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ([www.google.de](http://www.google.de)). Google Analytics uses “cookies”, which are text files placed on your computer to help the website analyse how you use the site. The information generated by the cookie about your use of this website will normally be transmitted to and stored by Google on a server in the USA. In connection with the transmission of data to the USA, the EU Commission has issued an adequacy decision (EU-US privacy shield) which establishes that the USA guarantees an appropriate level of data protection for the transfer of data from the EU to US companies.

If the IP anonymization on this website is enabled, your IP address will however be abridged by Google beforehand within the member states of the European Union or in other states signatory to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to Google for storage on a server in the USA and abridged there.

The IP anonymization on this website is enabled as Google Analytics has been extended to include the code “`gat._anonymizeIp()`,” to ensure that IP addresses are collected in anonymized form (known as IP masking) and to rule out any direct connection to particular persons.

On behalf of the operator of this website, Google will use this information for evaluating your use of the website, compiling reports on website activity and providing other services for website operators relating to website activity and internet usage. Google will not associate your IP address transmitted by your browser in the context of Google Analytics with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the acquisition of data relating to your use of the website (including your IP address) generated by the cookies and the processing of such data by Google by downloading and installing the browser plug-in from the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

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As an alternative to the browser add-on, and in particular for browsers on mobile end devices, you can also prevent data collection by Google Analytics by clicking on this link. This will place an opt-out cookie on your end device which will prevent the future collection of your data when you visit this website. The opt-out cookie will apply only in this browser and only for our website and will be placed on your device. If you delete the cookies in your browser, you will need to place the opt-out cookie on your device again.

Further information on data protection and the terms of use can be viewed at <http://www.google.com/analytics/terms/de.html> and at <https://support.google.com/analytics/answer/6004245?hl=de>

## 9. Use of Social Plugins

We use so-called social plugins: facebook.com, instagram.com and youtube.com on our website. These are embedded links, which transfer you to our channels of the social media platforms. If you have a user account on the respective social media platform and you are logged in during your internet session, you may use several services in the course of visiting of webpage. In return, data related to your visit will be transferred to the social media platforms and will be rendered your personal profile. You may avoid this data interchange for the future by logging out of the respective social media platform before or during visiting our website. Detailed information in Hungarian language about how social media plugins are used in connection with the website please refer to the data privacy statement of the respective social platform.

Facebook Inc., Menlo Park, CA, USA  
Instagram Inc., San Francisco, CA, USA  
YouTube LLC, San Bruno, CA, USA

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## 10. LinkedIn Campaigns

We use LinkedIn as a marketing and communication platform. As part of LinkedIn campaigns, users may be redirected to our website via an advertisement. Data processing by LinkedIn is carried out independently by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.

We do not receive any personal profile data from LinkedIn, only aggregated and anonymized campaign statistics (e.g., reach, clicks).

For more information on data processing by LinkedIn, please refer to LinkedIn's privacy policy: <https://www.linkedin.com/legal/privacy-policy>

### Storage period

The data transmitted in the contact form will only be stored for as long as is necessary to process your request or as long as there are legal storage obligations.

### Your rights

You have the right to information, correction, deletion, restriction of processing, and data portability of your personal data.

You also have the right to lodge a complaint with the Austrian Data Protection Authority.

By submitting the form, you consent to the processing of the data provided for the purpose of handling your request in accordance with our privacy policy.

## 11. Legal Basis for Processing

We process the categories of personally identifiable data as listed in pt. 3 based upon the following legal basis:

- the fulfillment of a contract entered with you or accomplishment of precontractual measures insofar as necessary (Art. 6 (1) (b) General Data Protection Regulation) ("GDPR"), or
- our overriding legitimate interests consistent with Art 6 (1) (f) GDPR, which consists of achieving the purposes as cited under pts. 5 websites (b) and (c), or
- the necessity to fulfill legal obligations to which we are subject (Art 6 (1) (c) GDPR), or
- within the scope of your consent (Art 6 (1) (a) GDPR), insofar as you have granted us your consent for the processing of data for specific purposes.

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## **12. Individual Rights with Respect to Personal Data**

12.1 You have the right to request information about your personal data that we have stored. If your data should be incorrect, incomplete or not relevant, you have the right to the correction or deletion of this data. You also have the right to the restriction of the processing of your data and the right to data portability. If there are justified interests on your part, you further have a right to object to particular data processing.

Please contact us using the contact form or by email.

12.2 Insofar as we process your data on the basis of Art. 6 (1) (e) or (f) GDPR, you enjoy the right to object. Insofar as you do object to data processing, this shall cease in future, unless we can demonstrate compelling reasons for further processing that are worthy of protection and outweigh your interests associated with the objection.

12.3 Insofar as we have obtained and processed your data on the basis of your expressed consent, you may revoke this consent at any time with the consequence that, upon receipt of your revocation, we will no longer process your data for the purposes addressed in your original consent. Revocation of consent in no way affects the legality of data processing which had occurred pursuant to your consent prior to that consent being revoked.

Should you wish to make use of this right, please do so by means of the contact information provided under pt. 2. No explicit format for the request is required.

12.4 If you are of the opinion that the processing of your personally identifiable data has infringed your rights, in addition to the aforementioned rights you also have the right to submit a complaint to the competent public authorities. The office with authority over such matters, consistent with the GDPR, and responsible for evaluation of the complaint you might lodge, is the Austrian Data Protection Authority.

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