



**SALINEN PRAHA**

## **Data privacy statement and consent to the use of data**

**for the websites of SALINEN PRAHA - odštěpný závod Solivary Trade,  
ICO08196826, se sídlem Zelený  
pruh 95/97, 14700 Praha 4 – Braník**

**01.07.2019**

### **1. Introduction**

The protection of your privacy is important to us. The Salinen company group, especially Salinen Austria Aktiengesellschaft, FN 112541 b, Steinkogelstraße 30, 4802 Ebensee (“SAAG”) and its affiliate Salinen Praha - odštěpný závod Solivary Trade will strictly abide by the statutory data protection provisions when processing your personal details, especially the rules and regulation in Art. 6 Para. 1 (f) GDPR. We have also taken technical and organisational measures to protect your details against loss, manipulation or unauthorised access.

The data protection provisions below apply to all use of the Salinen Praha - odštěpný závod Solivary Trade website at <http://www.salinen.cz/> (or other websites operated by SAAG, if any) be entered from such websites.

Further provisions may be set forth in the general contract terms and provisions agreed in the course of purchase transactions managed.

The websites may contain links to other websites and webpages. In this case, Salinen Praha - odštěpný závod Solivary Trade is not responsible for the privacy policy or any other activity of such websites and webpages.

### **2. Responsible body and contact**

The body responsible for processing your personal data is Salinen Praha.

If you have questions about the processing of your personal data or data protection, please contact [info@salinen.cz](mailto:info@salinen.cz) or send us your query by post.

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, [info@salinen.cz](mailto:info@salinen.cz)



### **3. Collection, processing and use of your personal data and the legal bases**

#### 3.1. We will process the following personal data:

##### Websites

When you visit our websites, the following personal data are processed: your IP address, login details, location details and information about your operating system or browser. We also store details of access to our websites in server logfiles, such as the name of the file requested, date and time of access, duration of the visit, data volume transferred and the requesting provider. The data is collected using various technologies, and mainly by means of cookies (see Point 7).

If you register on our websites, we will process the personal data you voluntarily provide yourself during registration.

We will process the personal data stated above on the basis of our overriding justified interest (Art. 6 Para. 1 (f) GDPR), which consists in achieving the purposes stated in 4.1. Such processing can be necessary in respect of entering into a contract or for the performance of a contract (Art. 6 Para. 1 (b) GDPR).

##### Contact form

When you contact us via the contact form on our website or by email, we will process your personal data which you voluntarily provide to us in the context of contacting us. The data that we will collect is evident from the respective input forms. This can include in particular your name, your email address, your phone number and your address.

We will process the personal data stated above on the basis of our overriding justified interest (Art. 6 Para. 1 (f) GDPR), which consists in achieving the purposes stated in 4.2. Such processing can be necessary in respect of

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, info@salinen.cz



entering into a contract or for the performance of a contract (Art. 6 Para. 1 (b) GDPR).

We will process the personal data stated exclusively on the basis of your consent (Art. 6 Para. 1 (a) GDPR).

- 3.2. There is no obligation to actually provide the details we ask you for on our websites. However, if you do not do so, it will not be possible for you to use all the functions of the website.

#### **4. Purpose of data processing**

We will process your personal data for the following purposes:

Information or data related to you as user may, in accordance with the provisions of the Privacy Act, be transferred, for the purpose of data process, in order to provide services, to SAAG or its affiliates (“Salinen Company Group”)

Your consent to the collection, processing and use of the personal details you have provided for the following purposes and on the following terms. Thus, the legal base for data processing is the consent of the user.

This consent can be revoked at any time in writing by letter to Salinen Praha - odštěpný závod Solivary Trade or by email to [info@salinen.cz](mailto:info@salinen.cz).

##### **4.1. Websites**

- To be able to provide you with user-friendly websites and further develop and improve these websites;
- To be able to compile usage statistics;
- To be able to recognise, prevent and investigate attacks on our websites.

##### **4.2. Contact form**

- To be able to deal with your enquiry;
- To be able to contact you to initiate any possible business.

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, [info@salinen.cz](mailto:info@salinen.cz)



## 5. Transmission of your personal data

For the purposes mentioned above, your personal data will be transmitted to the following recipients:

- IT service providers instructed by us;
- Tax advisers instructed by us for the fulfilment of our tax obligations.

The personal data processed by us is stored on a server in Austria belonging to Salinen Austria AG.

Your data will be passed on to authorities if there should be a legal obligation for us to do so.

## 6. Storage period

6.1. We will only store your personal data for as long as we reasonably consider to be necessary in order to achieve the purposes stated in Point 4 and is permissible in accordance with the applicable law. In all events we will store your personal data for as long as there are statutory retention obligations or if the limitation periods for potential legal claims have not yet expired.

6.2. In detail we will store your personal data as follows:

### Websites

We will store your data for a period of three months. Longer storage will take place insofar as this is necessary to investigate identified attacks on our websites.

The cookies for Google Analytics are deleted after two years. You can find further information on the terms of use and data protection at <http://www.google.com/analytics/terms/de.html> or <https://www.google.de/intl/de/policies/>.

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, info@salinen.cz



### Contact form

We will store your personal data for six months in case you have further follow-up questions. Longer storage will take place only insofar as this is necessary to be able to deal with your enquiry.

### Newsletter

If you agree to us sending you our newsletter, in all events we will store your data for as long as you wish to receive the newsletter.

## **7. Use of cookies**

To make visiting our website attractive and enable the use of certain functions, and for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage, we use cookies on different pages. These are small text files that are stored on your end device. Some of the cookies we use are deleted again at the end of the browser session, in other words after you close your browser (so-called session cookies). Other cookies will remain on your end device and enable us to recognise your browser on your next visit (persistent cookies). You can adjust your browser settings so that you are informed when cookies are installed and are able to decide individually about accepting cookies, accepting cookies in certain cases or excluding them generally. If you do not accept cookies, this might limit the functionality of our website.

We also use cookies from third party providers in order to record data in aggregate form with analysis tools such as Google Analytics. This involves both permanent and temporary cookies.

## **8. Web analysis**

This website uses Google Analytics, a web analytics service provided by Google, Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (www.google.de). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyse how you use the site. The

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, info@salinen.cz



## **SALINEN PRAHA**

information generated by the cookie about your use of this website will normally be transmitted to and stored by Google on a server in the USA. In connection with the transmission of data to the USA, the EU Commission has issued an adequacy decision (EU-US privacy shield) which establishes that the USA guarantees an appropriate level of data protection for the transfer of data from the EU to US companies.

If the IP anonymization on this website is enabled, your IP address will however be abridged by Google beforehand within the member states of the European Union or in other states signatory to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to Google for storage on a server in the USA and abridged there.

The IP anonymization on this website is enabled as Google Analytics has been extended to include the code “gat.\_anonymizeIp();” to ensure that IP addresses are collected in anonymised form (known as IP masking) and to rule out any direct connection to particular persons.

On behalf of the operator of this website, Google will use this information for evaluating your use of the website, compiling reports on website activity and providing other services for website operators relating to website activity and internet usage. Google will not associate your IP address transmitted by your browser in the context of Google Analytics with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this website.

You can also prevent the acquisition of data relating to your use of the website (including your IP address) generated by the cookies and the processing of such data by Google by downloading and installing the browser plug-in from the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

As an alternative to the browser add-on, and in particular for browsers on mobile end devices, you can also prevent data collection by Google Analytics by clicking on this link. This will place an opt-out cookie on your end device which will prevent the future collection of your data when you visit this website. The opt-out cookie will apply only in this browser and only for our website, and

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, [info@salinen.cz](mailto:info@salinen.cz)



**SALINEN PRAHA**

will be placed on your device. If you delete the cookies in your browser, you will need to place the opt-out cookie on your device again.

Further information on data protection and the terms of use can be viewed at <http://www.google.com/analytics/terms/de.html> and at <https://support.google.com/analytics/answer/6004245?hl=de>.

## **9. Your rights**

- 9.1. You have the right to request information about your personal data that we have stored. If your data should be incorrect, incomplete or not relevant, you have the right to the correction or deletion of this data. You also have the right to the restriction of the processing of your data and the right to data portability. If there are justified interests on your part, you further have a right to object to particular data processing.

Please contact us using the contact form or by email.

- 9.2. If you believe that your rights have been infringed during the processing of your personal data, as well as the rights mentioned above, you have the right to complain to the competent supervisory authority. The Austrian data protection authority, Österreichische Datenschutzbehörde, is the supervisory authority as defined in the GDPR, which is competent for reviewing any complaint submitted by you.

**Salinen Praha - odštěpný závod Solivary Trade**

Zelený pruh 95/97, 140 00 Praha 4, Česká republika  
T: +420 241 400 371, F: +420 227 230 060, info@salinen.cz