



Data Privacy Statement

for business partners of
Salinen Budapest Kft.
Csányi László u. 34, HU-1043 Budapest

25.05.2018

1. Introduction

The protection of your privacy is important to us. Salinen Budapest Csányi László u. 34, HU-1043 Budapest ("SAAG") will strictly abide by the statutory data protection provisions when processing your personal details. We have also taken technical and organisational measures to protect your details against loss, manipulation or unauthorised access.

The Data Privacy Statement below applies to business partners of Salinen Budapest (distribution partners, suppliers, retailers and other persons that are in a business relationship with SAAG). In this we provide information for you about the most important aspects of the processing of your personal data.

2. Responsible body and contact

The body responsible for processing your personal details is Salinen Budapest Kft. Csányi László u. 34, HU-1043 Budapest

If you have questions about the processing of your personal data or about data protection, please contact info@salinen.com or send us your query by post.

3. Collection, processing and use of your personal data

- 3.1. We process personal data we have received from you in the context of a business relationship and personal data that we generate in connection with the fulfilment of our contractual duties.

The personal data we process includes:

- Contact information (e.g. first name, last name, business address, phone and/or fax number, email address);
- Payment information (e.g. bank details, details of payment terms);
- Information collected from publicly available sources, information data bases or credit agencies;



- Information from your electronic correspondence with us (e.g. email correspondence, or cookies or log data from visiting our website);
- Other data that needs to be processed for initiating, processing and managing the business relationship (e.g. order details, enquiries, etc.);
- Other data you provide to us voluntarily during the course of a business relationship;
- Data for the fulfilment of our statutory duties.

3.2. There is no obligation to actually provide the above details. However, if you do not provide your personal data we might not be able to enter into any contractual relationship with you or meet our existing contractual obligations.

4. Purpose and legal bases of data processing

We will process your personal data for the following purposes:

4.1. For the fulfilment of our contractual obligations (Art. 6 Para. 1 (b) GDPR)

We process the personal data cited in respect of initiating or fulfilling a contract for the following purposes:

- for the initiation, implementation and administration of the business relationship, in particular for processing the order and delivery, collecting payments and for accounting purposes;
- for communication and providing information about our products (e.g. handling enquiries);
- for sending out invoices and if applicable reminders.

Further details of the purpose of such data processing can be found in the respective contractual documents and general terms and conditions of business. If you do not provide your personal data, we might not be able to enter into any contractual relationship with you or meet our existing contractual obligations.

4.2. For the fulfilment of our legal obligations (Art. 6 Para. 1 (c) GDPR)

We are subject to statutory obligations, in particular under company and tax law, which can require us to process personal data to fulfil these obligations. If you do not provide your personal data, we are unable to comply with our legal obligations.

4.3. For the protection of our legitimate interests (Art. 6 Para. 1 (f) GDPR)



Insofar as is necessary, the processing of personal data can also extend beyond the actual performance of the contract on the basis of our overriding legitimate interest, which consists in achieving the purposes stated below:

- Marketing activities (newsletter to B2B customers) to issue information about new products;
- Implementation of market analyses or similar activities;
- Making contact to enquire about service quality and customer satisfaction;
- Defence against and assertion of legal claims;
- To make our website available to you in a user-friendly way and be able to compile usage statistics;
- To be able to recognise, prevent and investigate attacks on our website

4.4. Within the framework of your consent (Art. 6 Para. 1 (a) GDPR)

If you have issued us with a separate consent to the processing of your personal data, such processing will take place for the purposes specified in the declaration of consent. You can withdraw your consent at any time with future effect (see Point 7.).

5. Transmission of your personal data

In order to be able to offer our services, occasionally we have to use service providers whom we commission to process your data. For the aforementioned purposes, your personal data will only be transmitted to commissioned processors and other recipients insofar as this is necessary for the fulfilment of our contractual or statutory obligations, justified for the protection of our legitimate interest or permitted within the framework of any consent you have issued. Your data is obtained by:

- service providers instructed by us to undertake commissioned processing (e.g. IT service providers; marketing agencies);
- auditors and tax advisers instructed by us;
- the payment service providers selected by you and contains your payment information;
- the transport or dispatch companies instructed by us to deliver your goods and contains your dispatch details;
- other companies if you have consented to us transmitting your data to them.

If there should be a legal obligation your data will also be passed on to courts of law/authorities.

6. Storage period



- 6.1. We will only store your personal data for as long as we reasonably consider to be necessary in order to achieve the purposes stated in Point 4 and is permissible in accordance with the applicable law. In all events we will store your personal data for as long as there are statutory retention obligations or if the limitation periods for potential legal claims have not yet expired.

7. Your rights

- 7.1. You have the right to request information about your personal data that we have stored. If your data should be incorrect, incomplete or not relevant, you have the right to rectification or erasure of these data. You also have the right to the restriction of the processing of your data and the right to data portability. If there are legitimate interests on your part, you further have a right to object to particular data processing.

Insofar as we have received and process your data on the basis of a consent issued by you, you can withdraw this consent at any time with the consequence that from the time we receive the withdrawal of your consent we will no longer process your data for the purposes stated in your consent. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

If you should wish to make use of your right, please contact us informally at info@salinen.com or write to Salinen Budapest Kft., Csányi László u. 34, HU-1043 Budapest

- 7.2. If you believe that your rights have been infringed during the processing of your personal data, as well as the rights mentioned above you have the right to complain to the competent supervisory authority. The Austrian data protection authority is the supervisory authority as defined in the GDPR, which is competent for reviewing any complaint submitted by you.