



Data privacy statement and consent to the use of data

*for the websites of Salinen Budapest Kft. (Company Registry No.: 01-09-167411;
Registered seat: Csányi László u. 34, HU-1043 Budapest, "Salinen Budapest")*

25.05.2018

1. Introduction

The protection of your privacy is important to us. The Salinen company group, especially Salinen Austria Aktiengesellschaft, FN 112541 b, Steinkogelstraße 30, 4802 Ebensee ("**SAAG**") and its affiliate Salinen Budapest will strictly abide by the statutory data protection provisions when processing your personal details, especially the rules and regulation in Act No. CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information ("**Hungarian Privacy Act**"). We have also taken technical and organisational measures to protect your details against loss, manipulation or unauthorised access.

The data protection provisions below apply to all use of the Salinen Budapest website at <http://www.salinen.hu/> (or other websites operated by Salinen Budapest, if any) which may be entered from such websites.

Further provisions may be set forth in the general contract terms and provisions agreed in the course of purchase transactions managed.

The websites may contain links to other websites and webpages. In this case, Salinen Budapest is not responsible for the privacy policy or any other activity of such websites and webpages.

2. Responsible body and contact

The body responsible for processing your personal details (data administrator) is Salinen Budapest. If you have questions about data protection, please contact info@salinen.com or send us your query by post.

3. Collection, processing and use of personal data

3.1. We collect personal data only if you provide this to us voluntarily in the context of your order or when contacting us (e.g. via our contact form or by email). The data that we collect is evident from the respective input forms. This includes in particular your name, date of birth, email address, phone and/or fax number, your address for invoicing and delivery, and your payment information. Information or data related to you as user may, in accordance with the provisions of the Privacy Act, be transferred, for the purpose of data process, in order to provide services, to SAAG or its affiliates ("**Salinen Company Group**") We wish to point out that the personal data collected is stored within the European Economic Area (EEA), in especially Hungary and/or Austria on behalf of Salinen Budapest on a server belonging to SAAG.



You consent to the collection, processing and use of the personal details you have provided for the following purposes and on the following terms. Thus, the legal base for data processing is the consent of the user.

This consent can be revoked at any time in writing by letter to Salinen Budapest or by email to info@salinen.com

3.2. We use the details you have provided to us for fully processing the contract and for dealing with your enquiries, internal market research and marketing purposes, customer care, statistical purposes and improving the customer-friendliness of the websites.

3.3. For the fulfilment of the agreement we will pass your details on to the shipping company instructed to undertake the delivery insofar as this is necessary for the delivery of the ordered goods. For processing payments, we will forward the payment details necessary for this to the financial institution instructed to handle the payment and/or the payment services provider instructed by us or the payment service selected by you during the order process respectively. Your details will not be passed on to other third parties (i.e. to companies not belonging to the Salinen Company Group) without your agreement.

4. Right of information and deletion

We will store your details for as long as is necessary for the fulfilment of the purposes stated above or as long as we are obliged to do so by law. After this your personal details will be deleted. You also have the right to request information about your personal details that we have stored. If your details should be incorrect, incomplete or not relevant, we will correct or delete these on request. Please note that your details cannot be deleted in full in cases where there is a statutory duty of retention.

5. Use of cookies

To make visiting our website attractive and enable the use of certain functions we use cookies, which are small text files that are stored on your end device. Some of the cookies we use are deleted again at the end of the browser session, in other words after you close your browser (so-called session cookies). Other cookies will remain on your end device and enable us to recognise your browser on your next visit (persistent cookies). You can adjust your browser settings so that you are informed when cookies are installed and are able to decide individually about accepting cookies or excluding cookies, either in particular cases or generally. If you do not accept cookies, this might limit the functionality of our website and prevent you from enjoying its full functionality and proper operation. For details, you might want to use the information available under the following link: <http://www.allaboutcookies.org/>.

We also use cookies from third party providers in order to record data in aggregate form with analysis tools such as Google Analytics. This involves both permanent and temporary cookies.

Detailed information in Hungarian language about what cookies are used when visiting the website www.salinen.hu may be found under the following link: <https://www.salinen.hu/hu/adatvedelem/>.



6. Web analysis

We use Google Analytics, a web analytics service provided by Google, Inc. (www.google.hu). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyse how you use the site. The information generated by the cookie about your use of the website will normally be transmitted to and stored by Google on servers in the United States. If the IP anonymization on this website is enabled, your IP address will be abridged by Google beforehand within the member states of the European Union or in other states signatory to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to Google for storage on servers in the United States and abridged there. The IP anonymization on this website is enabled. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services for website operators relating to website activity and internet usage. Google will not associate your IP address transmitted by your browser in the context of Google Analytics with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this you may not be able to use the full functionality of this website. You can also prevent the acquisition of data relating to the use of the website (including your IP address) generated by the cookies and the processing of such data by Google by downloading and installing the browser plug-in from the following address: <http://tools.google.com/dlpage/gaoptout?hl=de>. As an alternative to the browser plugin, you can click on this link to prevent data collection by Google Analytics on this website in future. This will place an opt-out cookie on your end device. If you delete your cookies, you will need to click on the link again.

Detailed information in Hungarian language about how Google Analytics is used when visiting the website www.salinen.hu may be found under the following link: <http://www.salinen.hu/hu/impresszum/> and the respective Google Analytics related websites, especially www.google.com/analytics/.

7. Facebook plugin

We use the Facebook plugin, a plugin provided by the social network run by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("**Facebook**"). If you are logged in with you Facebook account during your internet session, you may use several Facebook services in the course of visiting of our webpage ("like", commenting etc.). In return, data related to your visit will be transferred to Facebook and will be rendered your personal profile. You may avoid this data interchange for the future by logging out of your Facebook account before or during visiting our website.

Detailed information in Hungarian language about how the Facebook plugin is used in connection with the website www.salinen.hu may be found under the following link: <http://www.salinen.hu/hu/impresszum/> and the respective Facebook data protection related websites, especially https://www.facebook.com/full_data_use_policy.

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8. Legal dispute and remedy

Pursuant to the provisions of the Hungarian Privacy Act and the Hungarian Civil Code (Act No. V of 2013), you as user may refer to the **Hungarian National Authority for Data Protection and Freedom of Information** (H-1125 Budapest, Szilágyi Erzsébet fasor 22/c., Hungary; www.naih.hu) or assert his rights before court.

With regards purchase transactions managed and performed through our online shop, online shop, disputes may be settled by using the the platform run by the European Commission in accordance with Article 14 (1) of Regulation (EU) No. 524/2013 on Online Dispute Resolution for Consumer Disputes ("**Regulation on consumer ODR**") to be found and contacted under the following link: <http://ec.europa.eu/consumers/odr/> (OS platform).